



All proceeds raised by the tournament will go to the education activities of the Prague Post Endowment Fund, a non-profit organization founded in 1992. The organization's mission is to link and strengthen communities and enrich education. This year's proceeds will be mainly focused on supporting school for long-term hospitalized children within Thomayer University Hospital.

EARLY BIRDS SPONSORSHIP LEVELS
FOR TEAMS WHO SUBMIT THEIR APPLICATION BY 30.4.2012
 * for Payment Policy details see www.ppef.cz

The Prague Post Heavy Hitters Softball Tournament
 Each corporate sponsor and team may choose one of the following categories:

SINGLE SPONSORSHIP LEVEL

FOR OUT-OF-TOWN TEAMS **12.000 CZK (483 EUR)**
 FOR NGOs (including schools team) **10.000 CZK (402EUR)**

- ☺ Representative team participation in the tournament
- ☺ Other benefits include T-shirts for team players and invitations to the players' party and the awards ceremony at the field in the end of the tournament

DOUBLE SPONSORSHIP LEVEL

17,000 CZK (684 EUR)

- ☺ Representative team participation in the tournament
- ☺ Other benefits include T-shirts for team players and invitations to the players' party and the awards ceremony
- ☺ **Opportunity to present the team or company on the PPEF website, including logo or banner.**

TRIPLE SPONSORSHIP LEVEL

30,000 CZK (1206 EUR)

- ☺ Representative team participation in the tournament
- ☺ **A full promotional package with exposure in all pre-and post-game advertisements of the tournament in *The Prague Post***
- ☺ Opportunity for self-promotion through banner or table displays at the ballpark
- ☺ **Inclusion of company logo on over 200 T-shirts, programs and other promotional items**
- ☺ Other benefits including T-shirts for team players and invitations to the players' party and the awards ceremony

HOMERUN SPONSORSHIP LEVEL

50.000 CZK (2010 EUR)

- ☺ Representative team participation in the tournament
- ☺ **One free advertisement in *The Prague Post* (1/16 Broadsheet or 3/25 Tabloid, B&W)**
- ☺ Prominent recognition as an Event- Sponsor
- ☺ **A full promotional package with exposure in all pre-and post-game advertisements of the tournament in *The Prague Post***
- ☺ Logo exposure on the Prague Post Endowment Fund's web site
- ☺ Opportunity for self-promotion through banner or table displays at the ballpark
- ☺ **Inclusion of company logo on over 200 T-shirts, programs and other promotional items. (Logos of Event Sponsors will be given greater prominence)**
- ☺ Other benefits including T-shirts for team players and invitations to the players' party and the awards ceremony